

CU Mobile Apps

Put your credit union in every members hand!

AS FEATURED IN

Technology@CU Magazine
Credit Union Magazine
Credit Union Times
Credit Union Journal



A new revolutionary application engine allows your credit union to have your own custom smartphone app at a fraction of what our competition is charging.

Are you ready to join the mobile revolution?



  **kindle fire**

Available for iPhone, iPod Touch, iPad, Kindle Fire & Android Devices.

Your App Here!

App Features Available:

- Banking Access
- Alert Messaging
- Marketing
- Rates
- News
- Branch & ATM Locator
- Hours of Operation
- QR Codes
- Quick Dial
- Links
- About
- Facebook
- Twitter
- Event Calendar
- Download Stats
- Websites
- Video & Audio
- Loan Calculator
- & Much More!

www.cumobileapps.com

1-800-537-9035

Do Not consider a Smartphone App for your credit union without seeing our demo first!



CU Mobile Apps

is the most recent product offered by Member Service Solutions, LLC, the respected provider of insurance and financial solutions for your credit union. Our new revolutionary technology allows your credit union to have it's own custom Smartphone app in a short amount of time and at a fraction of what our competition is charging. All credit unions regardless of size can easily take advantage of our Smartphone App due to our low cost subscription pricing model. We also provide you with the capability to upload images, choose colors, customize the items displayed, add or change your content and create a fully branded experience for your credit union anytime at your discretion.

Additionally, as we build new features and support more devices, you will also be able to take advantage of these new platforms and features at no additional cost.

Our Revolutionary App Engine Features:

Banking: Our banking screen provides a secure way for your members to access the credit unions mobile banking site or online web-based account information directly from their mobile phone. Performing functions on their smartphone is just as easy as sitting in front of a home computer.

Alert Messaging: Send immediate alert notifications or specials to your members easily with our Alert Messaging feature. We have added a new functionality that allows messages to be given an optional end date which allows you to add a message that appears and disappears at a time of your choosing. This is a great way for you to instantly inform your members of any events, specials or promotions, fraud alerts etc.

Marketing: Display your credit union specials or promotions using full graphics in this area of your app. Be sure to inquire about this feature when you attend one of our no obligation online demonstrations.

Rates: Share loan and account rate information with your members in an easy to read format that you can easily change, usually in less than one minute.

News & Events: Post news seamlessly to your Smartphone App just as you would do to your website. Keeping them informed and up to date has never been easier! Our events calendars option allows you to create events on days and times for your users.



Branch & ATM Locator: Providing your members with the branch or ATM that is closest to them has never been easier. Simply tap on driving directions to receive turn-by-turn GPS directions to your desired location.

Hours of Operation: Your hours of operation for every branch location is readily available at your users fingertips.

QR Codes: QR Codes can be used to provide shortcuts for your users to your content. These could take the user to web pages, open photos and videos etc.

Quick Dial: Your members have the ability to dial any of your locations using our simplistic tap and talk feature.

Links: Provide additional links for your members with ease.

About: Provide additional information about your credit union.





Facebook: Enter the name or ID of your Facebook account and we will make the wall posts visible to your users.

Twitter: If you provide a twitter username then we will display tweets within the 'Twitter' screen of your application. This is a great way for people to be able to easily follow your tweets.

Forms Builder: With our Forms Builder Feature, the sky is truly the limit! Your credit union can design custom loan forms, new member applications, member surveys, product request forms, SEG applications and more! All forms can include eSignature, check stub photos, drivers license photos, regulatory disclaimers and more. Forms builder can be a true revenue generator for your credit union!

Download Statistics: View numbers and charts regarding the number of apps that have been downloaded for both iPhone and Android devices from within your app dashboard.

Websites: Our websites feature provides a simple direct way to embed a website directly into your app. You simply choose an icon for the toolbar and associate it with a website by inserting the URL link. You can create multiple tabs within this section.

Video & Audio Screens: Allows user to build playlists of audio & video and group them in the App Engine.

Loan Calculators: Allows the user to quickly compute mortgage, auto and simple loan payments. A loan amortization calculator is also included.

"When considering a mobile app for its members, US Community Credit Union had researched several different providers of mobile app technology. After their research, US Community Credit Union selected CU Mobile Apps as their provider. The app and administration of the content is user friendly and coupled along with attractive pricing made it an affordable solution."

Ben Johnson
Vice President
US Community Credit Union



"There are only a few times that you are introduced to something that (1) on the front end it blows you away, and (2) it delivers on its promises. I can say this is one of those times. I'm extremely impressed with it!"

Wayne Hope
President & CEO
Enrichment Federal Credit Union



"The price was very reasonable, and their presentation was excellent. I was able to see exactly what we'd be getting for our investment, since screen shots of the app at work were displayed as they were being described. No one else made it this easy to understand—this clear and specific."

Joseph Ditta
Vice President
Gulf Coast Educators
Federal Credit Union



Don't take our word for it...

Look at what our clients have to say!



"Working with CU Mobile Apps has been a terrific experience. They had an excellent presentation and their team did a great job using our logo and website themes to create a very sleek app that has all of the functions we could have asked for and more. Additionally, their app engine makes it extremely easy to change or update content, and they worked hard to get our app created and approved as quickly as possible without compromising quality."

Jennifer Kulkoski
Director of Marketing & Innovation
First Financial Credit Union



"Flexibility and responsiveness are two traits that distinguish CU Mobile Apps from our other technology partners. CU Mobile Apps has exceeded our expectations in every respect from pricing, to app development, to implementation to support."

Chris Anuswith
President/CEO
Guardian Federal Credit Union



"This app does everything! You can change it on the fly, and update it within seconds, and keep everybody current. And the best thing I liked about this app was the push alerts. I've got weather push alerts, and I've got news push alerts. So when it snows in Oak Ridge and we have to close all our offices tomorrow, we can get that message out to people immediately. That's what I love about it."

Melissa Watkins
VP of Marketing
Enrichment Federal Credit Union





You asked for it! We've got it for you!

Our Integrated Remote Deposit Capture (RDC) Product

Once you see our Remote Deposit Capture product in action, we think you will agree that we have delivered the most robust user experience available on the market today!

Features:

- Send personalized push notifications to your members devices to clarify problem transactions
- Branded for your credit union utilizing your logo and color theme
- Customizable text areas
- Multi-platform support to include iPhone, iPad, iPod Touch, Android phones and tablets
- CU Mobile Apps RDC product is also available as a stand-alone app
- Flexible pricing plans regardless of your credit union size
- Unlimited push notifications
- Usage analytics
- Bilingual

Visit www.cumobileapps.com for more information or call (800) 537-9035 to schedule a no obligation online demo.



"We recognized that consumer usage of mobile applications would continue to rise, and it was necessary to provide that channel for our members' financial services. And not only provide, but have a simple but powerful tool that members want to use. Since offering the app in early 2012, we've had tremendous usage amongst our membership. Roughly 30% of our checking account members downloaded the app within the first few months.

The success of our app in large part was in our partnership with CU mobile Apps. They have built a great, turn-key product with an implementation process that is short and painless. We were able to share our ideas of innovation, and the collaboration that took place resulted in a great product offering. As we continue to advance technology into our members' hands, CU Mobile has the ability and resources to help us accomplish that."



Patrick Basler
CEO
First Financial Credit Union

Sample Image of Remote Deposit Capture Screens